



Makarska Riviera is a part of hinterland of middle Dalmatia. The area of Makarska Riviera occupies 53 km of the coast, from Brela on the west to Gradac on the east. The width of this sun bathed belt never exceeds 3 kilometres due to the fact that it is located at the foot of a mountain slope.

This unique combination of mountain range and picturesque places, which have preserved the tradition of Mediterranean customs and way of life, attracts many visitors throughout the year due to the mild climate (average annual temperature is +20°C) and more than 2700 hours of sunshine annually.



When approaching Makarska Riviera from the north side, a warm and friendly welcome awaits you in **Brela**. This famous pearl of the Adriatic is proud of its exceptional cleanliness of the sea, as well as of its environment. The a la carte offer is also exquisite. Brela is a beautiful place favoured by the more mature couples and families with children due to its peaceful atmosphere, i.e. it is more inclined towards traditional entertainment and cultural programmes, as opposed to modern ways of entertainment.



But, in **Baska Voda** young adults will find exactly what they are looking for: lively crowd and nightlife make Baska Voda very desirable destination for younger generation. Continue your way towards Makarska where Promajna, Bratus and Krvavica await you - traditional fishing places with kind hosts who can offer you many gastronomic delights.

Makarska has the status of a city and is the administrative and cultural centre of Makarska Riviera. Besides a wide range of hotels and private accommodation, rich culinary offerings in numerous restaurants, and well thought out cultural, artistic and entertainment content formulated into the programme "Makarska summer", inevitable place to visit is the [Malacological museum \(museum of shells\)](#) in the Franciscan monastery.

